

CASE STUDY: Affirm Services

Affirm chooses Talentscout to improve visibility and recruiter productivity

COMPANY

- An growing placement and staffing services provider

CHALLENGES

- Unstructured and unshared database
- Lot of time spent on searching for the right resume from various sources
- Lack of visibility into previous candidate interactions

SOLUTION

- Talentscout Basic

RESULTS

- Recruitment activities are automated and streamlined
- Recruiter productivity has increased
- Money and time saved with consolidated database

COMPANY

Affirm Services Pvt Ltd is well known name in the services industry that was started in 2002 with the vision of becoming the world leader in the area of service Industry. Their placement division caters to various clients for Sales, Marketing, Personnel, Administration, Accounts, Finance, Costing, Auditing, and Technical jobs. It also has a good track record of placing candidates at all career levels for these jobs.

Affirm Services needed a consolidated database in order to improve recruitment process and save time and efforts spent in closing each position.

CHALLENGES

To take the next step towards growth, Affirm Services needed to streamline their recruitment processes which would help them do more in less time and with minimum efforts.

The first challenge was to create a consolidated, corporate database that could be accessed by all the recruiters. At that time, due to lack of a centralized database, recruiters maintained their databases on various files, folders and spreadsheets on individual machines. Hence procuring the right resumes took a lot of time.

Secondly they did not have a way to track the previous candidate interactions which led to a lot of time wasted in connecting with the same candidates who have been through the process already.

"Searching for the right candidates from our haphazard database took up a lot of our recruiters' time" said Ajit Kumar, Owner – Affirm Services, "We, therefore needed a system that would help us create a centralized database."

SOLUTION

Affirm Services opted for Talentscout Basic to build a centralized, corporate database.

With the help of Talentscout, Affirm Services has streamlined and automated the entire recruitment process.

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“Talentscout is a user friendly software and has definitely helped us in improving our recruitment process.”

Ajit Kumar
Owner, Affirm Services

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The recruitment team now has a single centralized application to work upon. The centralized corporate database ensures that every new resume that has been sourced is made available to all the team members.

Talentscout’s powerful yet easy-to-use search engine has helped recruiters find the right candidates quickly and accurately. They can now search through resumes with keywords and filters based on skills, actual years of experience, location, requirements and more.

Team members use Talentscout’s candidate interaction history to track previous communication so that they can prequalify candidates, thus reduce time spent to close each open position.

With the help of Talentscout, Affirm Services has also reduced their job portal expenses to a considerable extent since they need not download the same resumes twice.

RESULTS

Net result - Talentscout has helped Affirm Services improve their recruitment process.

Talentscout has helped them consolidate and centralize their unstructured database. This has greatly helped recruiters close positions faster as they can search and shortlist the right candidates in lesser time. Most importantly this database can be accessed by all team members, thus reducing their individual efforts significantly.

The recruitment team can now focus more on getting the best candidates for their clients. Tools such as individual dashboards, automated reminders, follow up flags and easy search have increased recruiter efficiency dramatically.

Recruiters are now able to do more in less time, helping them fill open positions faster.