

CASE STUDY: Talent Corner

Talent Corner implements Talentscout to achieve visibility and coordination

COMPANY

- A leading Human Resource Management Bureau

CHALLENGES

- Communicating and coordinating with recruiters
- Tracking recruiter performance on a day to day basis
- Monitoring resume through the recruitment process was difficult

SOLUTION

- Talentscout Enterprise

RESULTS

- Single and Unified platform for recruiters across the organization
- Monitoring recruiter performance has become easy
- Gained visibility of the entire recruitment cycle
- Cost- effective solution since no addition license expenses

COMPANY

Talent Corner HR Services is a human resource organization providing innovative recruitment platforms to more than 450 companies – HDFC, ICICI, KPIT – to name a few. It specializes in domains like IT, Retail & Manufacturing, Entertainment & Hospitality, Finances and many more. It is headquartered in Mumbai with operation presence in all the major cities of India.

Founded in 2002, Talent Corner has been consistently growing year on year, under the able leadership of Rashesh Doshi. Talent Corner aimed to increase coordination and streamline the entire recruitment process across locations.

CHALLENGES

To become a hallmark of dynamic organization, responding to its customers' needs fastest, Talent Corner built a large team of recruiters.

Resumes were stored in different file folders on different systems. All information regarding interactions with the candidate as well as the client was limited to only recruiter(s) who handled the respective position.

As a result of this, communication and coordination between recruiters was becoming a challenge.

Being an organization with offices in different locations, tracking recruiter performance on a day to day basis was also a problem.

"At any point of time there were at least 25-30 positions to close." explains Bankim Doshi, Co-founder of Talent Corner, "To close these positions faster, we needed an easy searchable database and a way to track the entire recruitment process for each position."

SOLUTION

Talent Corner chose Talentscout to increase hiring productivity.

Talent Corner has imported its existing database into Talentscout; hence it now has an easily searchable database.

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“Talentscout helped us to monitor resumes – from recruiter to team leader to the client - through the entire recruitment cycle.”

Bankim Doshi
Co- Founder, Talent Corner

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Recruiters no longer need to store resumes on individual desktop, files or folders any more. They can directly add resumes to the Talentscout database - be it from any source- job portals, email, web pages, excel sheets or their own Desktop.

With Talentscout’s schedulable reports it is no longer a task for the management to track and analyze the efficiency and productivity of any recruiter.

Talentscout has provided a unified platform for the recruiters, associates and the management of Talent Corner to work together with each having role based access to information..

RESULTS

Net result – Talent Corner automates and streamlines the entire recruitment process without spending much time and efforts!

Talentcorner’s recruitment team has been able to drastically reduce time taken to close positions. They have cut down a lot of unproductive time spent on coordinating with fellow recruiters, associates and clients.

Talentscout has enhanced the productivity of recruiters by reducing their mundane tasks which lets them focus on their required areas of improvement.

The management at Talent Corner now has a real time view of the complete recruitment pipeline. They can now see details of their open positions, vacancies, candidates in process and pending offers at a single glance as soon as they log in.

Talent Corner can now add as many associates/users without spending anything extra on buying additional licenses. They have also split job portal subscriptions and reduced the number of logins.

Talent Corner is now getting candidates faster to its clients.